

## SMCC 2023-24 Board of Directors Election CANDIDATE PROFILES

### Director at Large Candidates

#### **Meredith Sumner**

Director, Partnership Strategy, Sales & Service, Metrolinx  
Location: Toronto

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#### **Norm O'Reilly**

Partner Consultant, T1 Agency & Dean, Graduate School of Business, University of Maine  
Location: Cape Elizabeth, Maine, United States

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#### **Kelly McCarten**

Chief Growth Officer, Brizi Inc.  
Location: Toronto

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#### **Sion Ishmael**

Senior Manager, Brand, Deloitte  
Location: Toronto

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#### **Kristina Koprivica**

Vice President, Corporate Marketing and Strategy, Kruger Products L.P.  
Location: Toronto

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**Louis Bastien**

Director of Commercial Sponsorship, OLG  
Location: Toronto

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**Brandon Mazerall**

Senior Director, Partnership Marketing, EssenceMediaCom  
Location: Toronto

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**Bethany Wood**

Senior Manager, Brand + Strategy, TORQUE Strategies  
Location: Vancouver, BC

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**Elisabeth Burks**

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**Sarah Miele**

Director, Exhibit Sales & Sponsorships, Canadian National Exhibition  
Location: Toronto

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**Julian Franklin**

Vice President, Partnership Development & Strategy, Maple Leaf Sports & Entertainment  
Location: Toronto

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**Director - Montreal Market Candidates**

**Ken Saint Eloy**

Director, Partnership Marketing & Activation, Group M  
Location: Toronto

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**Jorge Tatto**

Vice President, Partnerships, T1 Agency  
Location: Montreal

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**Director - Vancouver Market Candidates**

**Betsy Cooper**

Founder & CEO, The Neighbourhood Agency  
Location: Vancouver

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**Melissa Airo**

Manager, Sponsorship & Community Engagement, BCLC  
Location: Vancouver

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