SMCC Member Code of Conduct

The Sponsorship Marketing Council Canada (SMCC) Member Code of Conduct describes the expectations and obligations associated with membership to the organization. As a membership condition, all members must comply with the Member Code of Conduct. Members must agree to act in the organization's best interests and only use any information available to them for membership purposes.

The following Code of Conduct was developed to help members achieve a level of conduct that will enable SMCC to achieve its mission.

- Members will practice fairness and honesty and encourage others to act ethically without discrimination.
- Members will refrain from public criticism of fellow members, volunteers, directors, or others participating in the organization.
- Members will respect the dignity of others and refrain from using profane, insulting or offensive language that constitutes harassment or abuse of others participating in the organization.
- Members will consistently display high personal standards, project a favorable image of SMCC and generally not engage in conduct or make public statement likely to harm, defame, or otherwise discredit the organization.
- Members will not use the confidential information obtained through their association with SMCC to further their private interests and will otherwise avoid conflicts of interest.
- Members will abide by the principles laid out in this Member Code of Conduct and comply with all applicable by-laws and policies set by the organization.

Any member in breach of the above stated conduct shall have their status of membership evaluated by the Executive Committee and if determined behavior is deemed as misconduct will have their membership suspended or revoked.