SPONSORSHIP MARKETING AWARDS 2026

PRIX DE LA COMMANDITE 2026

Hall of Fame, Individual

Awarded to an individual who has had a major impact on the sponsorship industry in Canada and whose legacy will benefit the industry for years to come.

Each person can nominate up to two (2) candidates for the Hall of Fame.

Nominator details:

- Name
- Role
- Organization
- Relationship to nominee
- In one or two sentences, why are you putting this person forward?

Please include the following information in your submission. Note: Submissions must be kept to 1,000 words or less excluding nominator details.

- Nominee details:
    - Name
    - Role
    - Organization
- Provide a brief career background and highlights.
- What major impact has this individual had on the industry at-large? List and describe up to 5 major achievements.
- How does this individual give back to the industry to ensure its sustained success?